



Get recognized as a sponsor at Family House Polo!

Family House warmly invites your sponsorship to the return of our treasured, premiere fall event—**Family House Polo!** Entertain yourself and guests during this day of outdoor fun, sport, and festivity at Hartwood Acres on Saturday, September 10, 2022 from 11 AM until 4 PM!

This family-friendly event features a professional polo match, vintage car show, tailgating, food trucks, silent auction, shopping, live music, and plenty of children's activities. Since it began 39 years ago, Family House Polo has grown into one of the largest events in the region. Last year, the outing drew nearly 3,000 spectators.

New in 2022: VIP Wine Tent Sponsors and attendees can enjoy an exclusive wine tasting experience:

- Special sponsor bundle pricing
- Private tent access
- Tastings from five California wineries
- Passed hors d'oeuvres
- Chance to win a case of California wines

About Family House Family House provides a “home away from home” for patients and their loved ones who are in Pittsburgh seeking medical treatment. By offering convenient, affordable accommodations in a home-like environment, Family House reduces the emotional and financial stress for people facing a medical crisis in a city where they may be strangers.

For more information contact **Lindsey Meyers Van der Veer** at (412) 647-0389 or lvanderveer@familyhouse.org.



Family House Polo Sponsorship Opportunities

Saturday, September 10, 2022 | Hartwood Acres

| | Platinum Mallet | Gold Mallet | Sip & Shop Tent Sponsorship | Silver Mallet | Bronze Mallet | Supporter |
|--|-----------------|-------------|-----------------------------|---------------|---------------|-----------|
| | \$25,000 | \$10,000 | \$7,500 | \$6,500 | \$3,500 | \$1,250 |
| Name recognition in e-blasts sent to 15,000 constituents | X | X | X | | | |
| Sponsor flag(s) visible at the playing field | 2 | 1 | | | | |
| Exclusive naming rights to field area and branding on site | | | X | | | |
| Listing on main scoreboard | Large | Large | Small | Small | | |
| Recognition on Family House Facebook posts | 2 | 2 | | | | |
| Recognition on Family House Instagram posts or stories | 2 | 2 | 1 | 1 | | |
| Brand recognition on all event marketing materials, including postcards, invitations, program, and website | Logo | Logo | Name | Name | Name | Name |
| Banner with company name at tailgate tent | X | X | X | X | X | |
| Broadcast recognition of sponsorship during Polo Match | X | X | X | X | X | X |
| Individual general admission tickets to Polo Match | 120 | 60 | 48 | 36 | 24 | 12 |
| On-field parking spaces during Polo Match | 20 | 10 | 6 | 6 | 4 | 2 |
| Option to purchase additional tickets at reduced rate (\$25) | X | X | X | X | X | X |
| Add on: Discounted VIP Wine Tent Bundle | | | | | | |
| Option to purchase six tickets to the new VIP Wine Tent at reduced rate (\$500) | X | X | X | X | X | X |

____ Yes, we are thrilled to be a sponsor of the 39th Annual Family House Polo Match!

Sponsorship Level: _____

Contact Name: _____ Title: _____

Name of Sponsor (as it should appear in print): _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Signature: _____

Date: _____

____ Yes, we'd like to add ____ # VIP Wine Tent Bundles for our guests.

Each VIP Wine Tent Bundle is \$500 for six guests.

Payment

As a sponsor, we agree to:

- Submit an approved logo by July 15 (Email: lvanderveer@familyhouse.org)
- Return signed contract by July 15 (Email: lvanderveer@familyhouse.org)
- Send full payment by August 31 (Checks made payable to Family House and can be remit to Family House, 5001 Baum Blvd., Suite 545, Pittsburgh, PA 15213)

All sponsorships are customizable. For more information contact Lindsey Van Der Veer at (412) 647-0389 or lvanderveer@familyhouse.org.

Additional Investment

The cost of sponsorship does not include tent rental or catering fees. Family House has a preferred caterer for the event who will work with you on various food packages. You do reserve the right to contract with a different caterer. All tents and rentals are through the Family House preferred vendor who will work directly with you on your event needs. These fees plus applicable taxes are paid directly to the vendors and not to Family House.