



Get recognized at the anticipated return of Family House Polo!

Family House warmly invites your sponsorship to the return of our treasured, premiere fall event—**Family House Polo!** Entertain yourself and guests during this day of outdoor fun, sport, and festivity at Hartwood Acres on Saturday, September 11, 2021 from 11 AM until 4 PM, concluding with a live concert!

This family-friendly event features a professional polo match, vintage car show, tailgating, food trucks, silent auction, shopping, live music, and plenty of children’s activities. Since it began 38 years ago, Family House Polo has grown into one of the largest events in the region, drawing 2,000 spectators annually.

About Family House

Family House provides a special “home away from home” for patients and their loved ones who are in Pittsburgh seeking medical treatment. By offering convenient, affordable accommodations in a home-like environment, Family House reduces the emotional and financial stress for people facing a medical crisis in a city where they may be strangers.



All sponsorships are customizable. For more information contact **Julianne Hluska** at **(412) 647-0389** or **jhluska@familyhouse.org**.

Family House Polo Sponsorship Opportunities

Saturday, September 11, 2021 | Hartwood Acres

	Platinum Mallet	Gold Mallet	Sip & Shop Tent Sponsorship	Silver Mallet	Bronze Mallet
	\$25,000	\$10,000	\$7,500	\$6,500	\$3,500
Name recognition in e-blasts sent to 15,000 constituents	X	X	X		
Sponsor flag(s) visible at the playing field	2	1			
Exclusive naming rights to field area and branding on site			X		
Listing on main scoreboard	Large	Large	Small	Small	
Recognition on Family House Facebook posts	2	2			
Recognition on Family House Instagram posts or stories	2	2	1	1	
Brand recognition on all event marketing materials, including postcards, invitations, program, and website	Logo	Logo	Name	Name	Name
Banner with company name at tailgate tent	X	X	X	X	X
Broadcast recognition of sponsorship during Polo Match	X	X	X	X	X
Individual general admission tickets to Polo Match	120	60	48	36	24
On-field parking spaces during Polo Match	20	10	6	6	4
Option to purchase additional tickets at reduced rate (\$25)	X	X	X	X	X

Additional Investment

The cost of sponsorship does not include tent rental or catering fees. Family House has a preferred caterer for the event who will work with you on various food packages. You do reserve the right to contract with a different caterer. All tents and rentals are through the Family House preferred vendor who will work directly with you on your event needs. These fees plus applicable taxes are paid directly to the vendors and not to Family House.



**___ Yes, we are thrilled to be a sponsor of
the 38th Annual Family House Polo Match!**

Sponsorship Level: _____

Contact Name: _____ **Title:** _____

Name of Sponsor (as it should appear in print): _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone: _____ **Email:** _____

Signature: _____

Date: _____

Payment

As a sponsor, we agree to:

- Submit an approved logo by July 2 (Email: jhluska@familyhouse.org)
- Return signed contract by July 2 (Email: jhluska@familyhouse.org)
- Send full payment by August 28 (Checks made payable to Family House and can be remit to Family House, 5001 Baum Blvd., Suite 545, Pittsburgh, PA 15213)

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